

Redlands Chamber Now

December 2010

Volume 7



Redlands Community Hospital, Beaver Medical Group and the Redlands Chamber bring 3/50 Project founder Cinda Baxter to Redlands

Through the generous funding provided by RCH, Beaver Medical Group and the Redlands Chamber the dynamic founder of the 3/50 Project, Cinda Baxter, will visit Redlands February 2011, sharing her message and expertise on "Building Business from the Ground Up". The subject of her presentation relies on the simple premise. "Pick 3 small businesses; spend \$50, save your local economy."

The 3/50 Project sprung from a simple blog post on March 2009 that went viral via social media, then exploded onto the national stage as a way to help local brick and mortar businesses reclaim consumer dollars. Featured by Consumer Reports as "Buzz of the Week" the Project has enjoyed positive coverage by the national media including the

Wall Street Journal, CNN, Fox Business News and Entrepreneur.

Singled out by Inc.

Magazine for her expertise in using social media to engage audiences offline, founder Cinda Baxter, shares how the Project came to be, what it's grown into today and how you can use it to strengthen your business.

Because of the generous underwriting there will be no cost to attendees however reservations will be needed. Call the Chamber office at 793-2546 to reserve your seat to be a part of the grass root movement to focus on small businesses in Redlands.

Chamber to host the Annual Installation Dinner and Civics Award Ceremony in January

The Redlands Chamber of Commerce will present new directors and welcome new officers to the organization Thursday, January 13, 2011, at the Casa Loma Room, University of Redlands.

After the installation of directors and officers, attendees will be treated to the announcement of the prestigious Man and Woman of the Year and Police and Firefighter of the Year Awards. While selections are made earlier, all four awards are held in secret until the announcement that evening creating an air of excitement and surprise until the very last revelation.

Tickets are limited; reservations are necessary, \$45 per person. For information about the dinner or showcase call the Chamber office at 793-2546.

Holiday Mixer

Come join friends
And
Members

Thursday, December 9

5 – 7 PM

At the
Chamber office
For a little
Holiday Cheer !



Owner Deborah Brockus is joined by friends, students and Chamber Ambassadors to celebrate the Grand Opening of Brockus Conservatory of Dance and Musical Theater located at 342 Orange St. in downtown Redlands.



Member Profile



City Florist more than just a flower shop

City Florist of Redlands located at 122 Cajon Street, has been proudly serving the Redlands area since 1972. They are family owned and operated, committed to offering not only the finest floral arrangements and plants but also custom designed corporate gifts baskets, gourmet baskets, specialty gifts all backed by service that is both friendly and prompt. From elaborate weddings to get well arrangements every detail is attended to. Because all of their customers are important, their professional staff and award winning designers are dedicated to making your experience a unforgettable one going the extra mile to make your floral gift perfect.

To help assure on-time delivery during the busy holiday season, it's recommended that you place your order at least one day prior to the following major holidays: Thanksgiving Day, Christmas Day, New Year's Day, Valentine's Day, Easter, Administrative Professionals Week, Mother's Day, Memorial Day, Father's Day, Independence Day and Labor Day.

The shop is open from 8:30 a.m. to 5:30 p.m., Monday through Friday and from 8:30 a.m. to 4:00 p.m. on Saturday closed on Sundays.

Designers are always available to help with those challenging creative decisions. And if flowers are not the solutions beautiful plants or one of a kind gifts are on display to help you decide on just the right gift for just the right occasion. If you have any questions or need more information, contact City Florist at (909)793-4141. They're always ready serve you and make your flower-sending experience a pleasure.

Member Profile



A Home Away From Home an alternative to nursing home placement

Many families would prefer to care for an elderly loved one at home. However, without assistance, the experience of care giving can often be overwhelming. A Home Away From Home is a unique adult day care program that provides care for frail, physically or cognitively impaired seniors, including persons with Alzheimer's or other types of dementia. Because daycare programs are typically more affordable than "in-home" care, they are helpful for families who look for alternatives to nursing home placement.

Unlike other adult day programs, A Home Away From Home's program is offered in a quaint south Redlands house and provides participants with all the comforts of home. The home setting and small group size allows A Home Away From Home to minimize the confusion and discomfort that many elderly experience in a typical day care program.

In addition to the cozy home environment, beautiful outdoor areas allow participants to enjoy outdoor activities or to simply rest in peaceful sitting areas. A Home Away From Home's program enables participants to enjoy social and recreational activities in the companionship of other seniors. It also provides caregivers the benefit of knowing that their loved one is being cared for in a comfortable, safe environment. Weekend and evening care is also available.

The program is administered by Michele Quigley, who decided to enter the field of Alzheimer's care after her own mother died from the disease. Michele is intimately familiar with both the trials and rewards of care giving. Her hope is to transform the fear of dementia and its associated behaviors into a care program that embraces her participants both for whom they are and who they once were.

For information about A Home Away From Home, you may contact Michele Quigley at 909-748-7920 or visit her website at ahomeawayfromhome.info.





Join us in the New Year at
the Casa Loma Room
University of Redlands

Friday, January 7, 2011
7:00 AM

Rise n Shine Redlands

\$10 in advance \$20 at the door



Owner Rueben Ochoa and his wife Lisa are joined by Chamber Ambassadors as they get ready to officially cut the ribbon at Rueben's Fiesta Maya at 223 E. Vine Street.

Welcome New Chamber Members

ANYTIME FITNESS

Andrew Anturi
500 No. Orange
Redlands, CA 92374
Phone: 798-5000
www.anytimefitness.com

LOUIS WALDO FLORES, RE

CIVIL ENGINEER
Louis Waldo Flores
Cherry Valley, CA 92223
Phone: 213-3957

MILL CREEK CATTLE CO.
Maribeth Lotilo
1874 Mentone Blvd.
Mentone, CA 92359
Phone: 389-0706
Fax: 389-7167
www.millcreekcattlecompany.com

PRIVATE SECURITY
CONTRACTORS GROUP
Orlando Decosta
101 E. Redlands Blvd, Suite
242
Redlands, CA 92373
Phone: 855-8867

REDLANDS CHAMBER OF COMMERCE CALENDAR OF EVENTS JANUARY 2011

January 5 (Wednesday)
Government Review Committee
4:00 PM
Chamber Office

January 7 (Friday)
RISE N SHINE REDLANDS
Casa Loma Room, University of
Redlands
7:00 AM

January 12 (Wednesday)
Executive Board Meeting
Chamber Office
7:30 AM

January 13 (Thursday)
ANNUAL INSTALLATION
DINNER
AND CIVIC AWARDS CEREMONY
MAN & WOMAN OF THE YEAR
Casa Loma Room, University of
Redlands
6:00 PM
\$45.00 per Person
Call (909) 793-2546 for reservations

January 19 (Wednesday)
Board of Directors
Chamber Office
7:30 AM

January 20 (Thursday)
Ambassador Meeting
Chamber Office
8:00 AM

January 25 (Tuesday)
BUSINESS TO BUSINESS
NETWORKING
11:30 AM – Lunch
12:00 Noon Meeting
Chamber Office

Member Profile



J & M Appliance Sales, Service & Parts

J & M Appliance was started in Redlands in 1979 and has been locally owned and operated by Pam, Heather and John Michaelis. Originally a service company, they expanded over the years to include sales, parts, service and most important, customer satisfaction.

J & M Appliance takes pride in selling only the best products to their customers. All appliances come with a one year manufacturer's warranty and they give an additional year warranty thanking you for your patronage.

Scheduling service calls can be done by calling during regular store hours or the Do-it-yourself online, by visiting the website at www.jmappliance.com. You can set up a service call, order parts check on the status of an order or your service, check out store specials or contact one of the friendly reps at the store.

For sales, service, parts or advice visit the friendly folks at J & M Appliance at 480 Business Center Drive in Redlands or call them at 793-6050.