

# Redlands Chamber Now

August 2011

Volume 15

## President's Circle Members

Paul Barich, Barich & Associates, Gregory Brittain, Attorney, Jeff Thalmayer, Arrow Staffing, Alan Ricard, Alta Vista Credit Union, Dan Scherneck, Safeway Electric Co., David Thayer, Eadie & Payne LLP, Jeff Sceranka, Enterprise Funding Corp. Jim Walling, Inland Community Bank, Peter Lehmann, Krikorian Premiere Theatres, Paul Foster, Daney Bachiu, Redlands Blueprint Co., Dave Maupin, Maupin Financial Services, Jennifer Dobbs, University of Redlands

### Chamber to plan strategy for coming year

Each year the Chamber's Board of Directors takes time out of their busy schedules to focus on the Chamber mission, its members and the plan for the coming years. With President Elect Paul Barich leading the charge the Strategic Planning Conference has been calendared for September 14<sup>th</sup> when directors will gather at the Chamber office to determine what is in store for the organization and the business community at large both in the immediate future and long term.

"The challenges are monumental," said Barich. "Our economy is still in disarray. Protecting our businesses, insuring their success and ability to do business in Redlands is our number one priority. Increasing our customer base, adding jobs to the pool, and addressing anti business issues locally, at the State and even on a federal level are in our scope. Providing real benefit to membership is essential to the Chamber and making sure every member has a voice is critical to the leadership."

The Directors will bring their expertise to the table to develop a working plan of action for the upcoming year taking into consideration 2012 is an election year, a year with the threat of yet another economic turn looming and a City Budget that will again

threaten scant services, and reduced revenue.

If you have ideas that you would like to see implemented within the scope of services for the Redlands Chamber of Commerce next year, contact the Chamber at: [info@redlandschamber.org](mailto:info@redlandschamber.org)



### Chamber offers Cruisin' Cuisine ... a taste of Redlands' fare

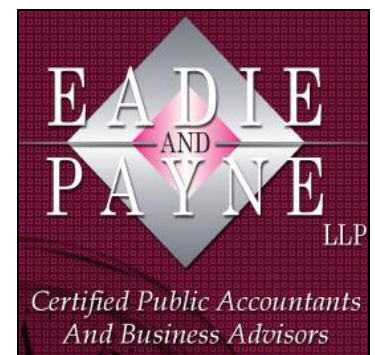
The Chamber is offering a fun filled tasty way to treat yourself and your friends to the savory delights of Redlands without tracking down a truck or needing a smart phone app. October 8<sup>th</sup> more than a dozen restaurants will offer gastronomic experiences to guests as they stroll from one establishment to another in downtown sampling specialties, delighting in sophisticated tastes and nibbling signature dishes.

Guests will purchase a ticket that will include a map and passport to each participating restaurant. Then off they go to taste and test to hearts delight. At

each restaurant they will have the host sign their passport that will then make them eligible for a drawing at the end of the evening. The grand prize is a 42" flat screen TV. For restaurants not located in downtown Redlands host businesses will partner with them allowing use of facility providing both with great exposure.

"We thought this would be a great avenue to promote not only our restaurants but also our downtown businesses," said Paul Barich, Chamber President Elect, and event organizer. "We encouraged the downtown businesses to stay open during the event and asked a number to host restaurants that are housed outside the immediate downtown area. We want to drive people to downtown and showcase our unique restaurants. There is no place better in the Inland Empire to spend an evening out than Redlands"

Tickets for the event are \$35 per person and are limited. To purchase your tickets or for more information about Redlands Chamber Cruisin' Cuisine call 793-2546.



## Member Profile



## Edwards Mansion making every occasion memorable

The magnificent Edwards mansion was built on Cajon St in Redlands, California in 1890. Ready-made plans were purchased by Mr. James S. Edwards, pioneer citizen and citrus grower, to build the fourteen room house. It took over one year to build the original salmon pink structure.

This prominent landmark on the Redlands landscape for many years was situated on a slight rise of ground from which one could see in all directions over the twenty acres of young orange trees surrounding it. The house was not at first used as a family home but was a boarding house for several years.

At a later date, J. S. Edwards and his family took up residence in the great Victorian relic. It was occupied by the Edwards family from that time on until the death of Mrs. Edwards in 1958. In 1967, Plymouth Village acquired the house and used it for office headquarters for six years. In 1973, the developers of the Edwards Mansion complex viewed the house as a classic exhibit of Victorian architecture and felt that it should be restored. The Mansion was purchased for the sum of one dollar, cut into two sections, moved five miles through Redlands and relocated on the site of the old Barton Ranch, one of the most fertile and

picturesque of all the old California estates.

Adjacent to the mansion stands the Orange Tree Wedding Chapel. The stained glass windows and pews incorporated into this structure were once part of the first Evangelical Lutheran Church built in Redlands on Olive Avenue in 1904. The chapel holds one hundred and ten guests and 140 with some standing. The Greenhouse and heated Orangery patio, Tea Garden and Pavilions are used extensively for wedding receptions and banquets.

This development is offered as a tribute to J. S. Edwards and the pioneer citizens and citrus growers whose courage and vision have left with us today a rich heritage of culture and industry.

While weddings and receptions are their showcase, they also host many other types of events including: quinceaneras, proms, business functions, and banquets. Discover how Edwards Mansion can make your special occasion truly memorable.

Visit the Mansion at 2064 Orange Tree Lane or call 793-2031 for more information.



## Member Profile



## Smart Investments Advisory Inc. helping you to build your financial future

Smart Investments Advisory Inc. offers brokerage services specializing in asset management & retirement account services. Smart Investments believes in a personalized approach with investment strategies based on the individual. With 30 years experience offering securities services, individual retirement programs, 401(k)s, defined benefit plans, tax exempt and governmental securities to businesses, individuals and institutions nationwide.

Smart Investment Advisory Inc. offer a full range of brokerage services to help build financial security for individuals and programs that help businesses, non-profits, and institutions create effective employee retention programs and promote growth and preservation of capital. At Smart Investment Advisory Inc. we think it is important for us to understand as much about our client as possible (previous experience in investing, long range goals & plans), then build an investment plan to suit each client's personal situation.

Smart Investment Advisory Inc. signature service is designing an investment program to fit your personal and specific needs. We will ask the questions necessary to provide the best solution. No two programs are alike, but they all are based on our long experience in the securities industry.

Make your appointment today 909-335-8565 or visit our website at [www.smart-advisory.com](http://www.smart-advisory.com)

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## **CALENDAR OF EVENTS AUGUST & SEPTEMBER 2011**

**August 18 (Thursday)  
Ambassador Meeting  
8:00 AM  
Chamber Office**

**August 18, (Thursday)  
Rise n Shine Committee  
4:00 PM  
Chamber office**

**August 23 (Tuesday)  
Business to Business  
Networking  
12:00 Noon  
Chamber Office**

**September 1, (Thursday)  
Redlands Chamber LIVE  
12:00 Noon  
Chamber Office**

**September 2 (Friday)  
Rise N Shine Redlands  
7:00 AM  
Casa Loma Room, University of  
Redlands**

**September 7 (Wednesday)  
Government Review  
Committee  
4:00 PM  
Chamber office**

**September 22 (Thursday)  
Business After Hours Mixer  
Las Fuentes Mexican Grill  
336 No. Eureka, Redlands  
5:00 – 7:00 PM  
\$5 Prepaid, \$10 at door, \$10  
Non Members**

### **Grand Opening**



*Owners of State Street Winery, Janet and Robin Harter celebrate with city officials, Senator Bob Dutton's Field Rep Robbie Breodow, family friends, Chamber Ambassadors and wine enthusiasts at the grand opening of the "Winery" at 404 E. State Street.*

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### **Young Professionals Network to host "Mixinar"**

The Young Professionals Network is hosting a "Mixinar" of young professional business men and women ages 21 – 40, Wednesday, October 5, at Hanger 24 Brewery in Redlands, from 6:00 pm to 8:00 pm.

The Young Professionals Network, YPN, is a group of young business people who have joined together to form a chamber committee to develop programs and activities geared to the next generation of business leaders providing social networking, professional development, and

volunteer opportunity for ambitious young professionals.

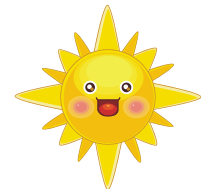
The first event is a "Mixinar" combination networking seminar with opportunity to socialize, interact with peers and learn from seasoned veterans the finer points of business success.

Committee Chair Megan Barich said, "The committee is very excited about presenting the first of many YPN events. We hope that though our inaugural event and more to come we will reach a number of young professionals looking for an outlet to learn and grow in the business world providing an avenue to expand both personally and professionally."

Admission to the "Mixinar" is \$5.00 per person reservations are needed as space is limited. Call the Chamber office to make your reservations 793-2546.

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**We're Back !**



**Rise n" Shine Redlands  
Friday, September 2, 2011  
7:00 AM**

**Casa Loma Room  
University of Redlands  
And what a program we have  
for YOU!!!!!!  
Reservations are \$10 in  
Advance \$20 at the Door  
793-2546**

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**Business to Business  
Tuesday, August 23  
12:00  
Chamber Office  
Seating is limited  
Call in your reservations  
793-2546**