

Redlands Chamber Now

October 2011

Volume 17

President's Circle Members

Paul Barich, Barich & Associates, Gregory Brittain, Attorney, Jeff Thalmayer, Arrow Staffing, Alan Ricard, Alta Vista Credit Union, Dan Scherneck, Safeway Electric Co. David Thayer, Eadie & Payne LLP. Jeff Sceranka, Enterprise Funding Corp. Jim Walling, Inland Community Bank, Peter Lehmann, Krikorian Premiere Theatres, Paul Foster Daney Bachiu, Redlands Blueprint Co., Dave Maupin, Maupin Financial Services, Jennifer Dobbs, University of Redlands



Redlands to propose Sign Code Amendment

The Redlands Chamber of Commerce will ask the City Council to consider an amendment to the Sign Code that will allow businesses outside the downtown business arena for the opportunity to use A-frame signs. The current code does not allow businesses to use A-frame structures if located outside the geographic confines of the Downtown Business District.

During these extremely difficult economic times businesses are reinventing, recreating new and innovative ways to find new customers and clients and many are looking for unique and distinctive advertising opportunities. While A-frames have been banned in commercial areas outside of downtown many businesses have opted for using them attempting lure customers in, but have found themselves on the wrong side of the law and have been cited by code enforcement and forced to remove the violating sign.

While amendments have been suggested they come at

enormous cost to the individual so the Chamber is seeking an Ordinance Text Amendment that would allow A-frame signs to be used by businesses that are not currently permitted to do so.

Size, construction and placement will all be considered in the amended language to minimize clutter and still allow businesses to advertise appropriately.

The amendment will be processed through the Planning Commission then on to City Council with adequate time for public input. With smooth sailing the amendment could be approved as early as the first of the year, 2012. Watch for updates on the website and via email and if needed be prepared to lobby council for quick and equitable action on behalf of all the businesses of Redlands.



Redlands Chamber to lobby for support of legislation to "fix it" and comply with ADA

Senator Bob Dutton has vowed once again to introduce into legislation a "fix it" bill that would allow business owners a reasonable amount of time to fix an

ADA violation before a lawsuit can be filed, protecting both the small business owner and the disabled community. The attacks on small business continue and are rampant throughout the State with the demands for payoffs ever increasing for non compliant infractions.

While Senator Dutton proposed emergency legislation in June through Senate Bill 783 in an effort to put a stop to what amounts to legal extortion, it unfortunately failed following party lines. Immediately following the defeat the Senator promised to bring back the effort in then next session and again asked the Redlands Chamber to sponsor the new bill.

This time there will sufficient time to mount a campaign to make everyone aware of the non partisan issue that has enormous impact on the business community not only in Redlands but throughout the State.

The new bill will protect the small businesses and preserve the rights of disabled persons who patronize those businesses. The intent of the legislation will be to stop unscrupulous attorneys, using the Americans with Disabilities Act (ADA), from extorting money from businesses for what amounts to minor violations. The bill will allow property owner and business owner a specific number of days to "fix" the notified ADA violation before a lawsuit can be filed. If the violation(s) is not fixed within the

allotted time, a lawsuit may then be filed.

The Redlands Chamber will lead the charge in the campaign that will educate the Senators reviewing the bill. We will need your help to convince them that supporting the bill is a smart business decision for all of us so when you hear the call please respond by sending letters and making phone calls.

The bill has not yet been reviewed by legal or assigned a number. As soon as it has been introduced we will notify you and ask for your help and support in letter writing and phone calls to those that need the most convincing that this is good for the our businesses and the State of California.



Redlands Chamber LIVE is back for year number 20

Is your Holiday shopping list ready? Do you want to shop from the comfort of home? Then sit back turn on the TV if you're a Time Warner subscriber, or you can login to Redlandschamberlive.com, and let the buying begin. The 20th annual Redlands Chamber cable TV auction goes on the air Friday, November 18, 6 – 10 PM and Saturday, November 19th, 4 – 10 PM on channel 3 Time Warner, or log on to Redlandschamberlive.com and

watch the show streaming live on the internet.

The eleven hour show is divided into 15 minutes segments and offers an array of products and services ranging from the latest toys to restaurant certificates, jewelry, house wares and more all provided by local businesses. During each segment home shoppers phone in bids live, at the end of the segment the highest bidder is notified and the fun starts all over again with the next items up for auction.

You can find a full listing of items that will be listed for bid on the Chamber's web site Redlandschamber.org and even preview pictures of some of the items that will be on the auction block. Find your way to the most comfortable chair in your house right in front of the TV or computer and pick up your phone and get ready to shop.

Kicking off the holiday shopping season the program features local businesses with products and services that can be purchased right here in the city. Supporting local businesses is important to our quality of life in Redlands and Redlands Chamber LIVE proves you can do all your holiday shopping right here in Redlands.

For more information about Redlands Chamber Live call the Chamber at 793-2546.

Member Profile



All Four Paws Professional Pet Care for that furry family friend

Caring for a pet takes lots of love and time. All Four Paws is

a resource you can turn to when you need a little help. They provide much more than offer your pet food and water while you're away from home. A knowledgeable pet sitter also spends quality time with your pet, exercises them, and knows how to tell if they need medical attention. Additionally, as part of the standard service, they offer other benefits such as bringing in mail and newspapers, watering plants, turning lights on and off, and providing your home with a lived-in look to help deter crime.

Before booking you will have a complimentary "get to know us" meeting where you will find the professionals that you trust your pets will be trustworthy, reliable and affordable. You can arrange for mid-day visits, have care givers take your pets for a walk administer medications if necessary and provide and extra attention you want. Professional in-home pet care allows you to leave your "family member" without imposing on family, friends or neighbors and allows your pet to stay in their own surroundings with familiar sights, sounds and smells.

You get peace of mind knowing your pet is receiving personal attention and your home is being looked after and a healthy happy pet is waiting to greet you when you return home.

For more information about All Four Paws Professional Pet Care call Elizabeth Kulbin at 909 380-1337 or visit allfourpawsonline.com.



Member Profile



**Bijoux Luxury Jewelers
where your family is
ours!**

Established in February of 2007 in a 121-year-old building at 206 Orange Street, in Redlands Historic Downtown District, Bijoux Luxury Jewelers is a family owned and operated, community based business. They believe in building strong relationships and friendships with our clients that last a life time.

Bijoux Luxury Jewelers is pleased to support many Inland Empire charities and not-for-profit organizations such as; Junior Diabetes Research Foundation, Montessori in Redlands, The Grove High School, Kimberly Crest, Redlands Bowl, Redlands Symphony, The Bonne Meres Auxiliary to the Children's Fund of San Bernardino and Riverside Counties, Feeding America of the San Bernardino and Riverside Counties, Family Service Associates of Redlands, Garden of Angels/Safe Surrender, and the AYSO Cultural Exchange Teams 2007-2009.

Whether you're looking for a touch of elegance, sporty or everyday wear the helpful and knowledgeable sales staff can help find the perfect piece for you.

Stop by the store or visit the web site at

www.bijuoxluxuryjewelers.com

for more information about the timeless pieces offered at Bijoux Luxury Jewelers "where your family is ours"

CALENDAR OF EVENTS
OCTOBER AND NOVEMBER

2011

October 8 (Saturday)
CRUISIN' CUISINE
5:00 – 8:00 PM
Epicurean Delights in
Downtown Redlands @ selected
Restaurants
Tickets \$35.00 Per Person Chamber
Members
\$45.00 Per Person Non-Members
Call 793-2546 for tickets

October 11, (Tuesday)
YOUNG PROFESSIONALS
NETWORK
5:30-6:30 PM
Chamber Office

October 12 (Wednesday)
Executive Board Meeting
7:30 – 9:00 AM
Chamber Office

October 13 (Thursday)
Hunters & Gatherers Meeting
Redlands Chamber LIVE
12:00 Noon
Chamber Office

October 19 (Wednesday)
Board of Directors
7:30 – 9:00 AM
Chamber Office

October 20 (Thursday)
Ambassador Committee Meeting
8:00 AM
Chamber Office

October 20 (Thursday)
Hunters & Gatherers Meeting
Redlands Chamber LIVE
12:00 Noon
Chamber Office

October 25 (Tuesday)
Business to Business Networking
12:00 Noon
RSVP needed 793-2546
First Presbyterian Church

100 Cajon Street, Redlands

October 26 (Wednesday)
Small Business Dialogue
Assemblyman Mike Morrell
4:30 PM – 6:00 PM
City Hall Council Chambers

October 27 (Thursday)
Hunters & Gatherers Meeting
Redlands Chamber LIVE
12:00 Noon
Chamber Office

November 2 (Wednesday)
Government Review Committee
4:00 PM
Chamber Office

November 4 (Friday)
Rise N Shine Redlands
7:00 AM
Casa Loma Room, University of
Redlands
\$10 Prepaid - \$15 at the Door
Reservations Needed
(909) 793-2546

November 9 (Wednesday)
Executive Board Committee
7:30 – 9:00 AM
Chamber Office

November 16 (Wednesday)
Board of Directors
7:30 – 9:00 AM
Chamber Office

November 18 & 19 (Friday and
Saturday)
REDLANDS CHAMBER "LIVE"
6:00 – 10:30 PM Friday
4:00 – 10:30 PM Saturday

November 22 (Tuesday)
Business to Business Networking
12:00 Noon
RSVP needed 793-2546
First Presbyterian Church
100 Cajon Street, Redlands

UNIVERSITY OF
Redlands

 **Maupin Financial Services**



Bring your own lunch

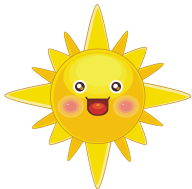
Business to Business
Tuesday,
October 25th,
12:00

First Presbyterian Church
100 Cajon St.
Call in your reservation
793-2546

Student workers available

The University of Redlands Career Services is reaching out to the business community on behalf of about 75 students looking for employment to help them make ends meet. Students make great tutors, child care providers, clerical workers, house sitters, and pet sitters. They are adaptable, flexible and teachable, as well as eager to develop new relationships in the business and non-profit communities.

Off-campus employers can easily post part time jobs online at:
<http://myredlandsapps.redlands.edu/career-services/forms/frmjobpostingrequest.aspx>



Rise n' Shine Redlands
Friday, November 4th,
7:00 AM

Casa Loma Room
University of Redlands
And what a program we
have for YOU!!!!!!

Reservations are \$10 in Advance \$20 at the Door
793-2546

Ribbon Cutting Celebration



Owner Charlie Mello celebrates the grand opening of American Custom Coach, 1351 W. Park Avenue, Suite 101, Redlands, joining him to celebrate the ribbon cutting are staff, friends and Chamber Ambassadors.

Ribbon Cutting Celebration



Owner Bobby Focht is joined by friends, family and employees to celebrate the grand opening Rapid Credit Auto Sales & Financing, 305 W. Colton Avenue, Redlands.

Chamber Business' that know how to get on TV!



Sponsors of
Redlands Chamber
LIVE !!!

November 18th & 19th
Call the Chamber office to find out how you can be a part of this list
793-2546

ARROW STAFFING
499 W. State St
Redlands, CA 92373
792-1252
www.arrowstaffing.com

BARICH & ASSOCIATES
408 E. State Street
Redlands, CA 92373
793-0385
Web Site: www.barichandassoc.com

DAVIS & GRAEBER INSURANCE
470 E Highland Ave
Redlands, CA 92373
793-2373
Web Site: www.davisandgraeber.com

EADIE & PAYNE, LLP
1839 W. Redlands Blvd
Redlands, CA 92374
793-2406
Web Site: www.eadiepaynellp.com

ENTERPRISE FUNDING CORP
300 E. State Street, Suite 230
Redlands, CA 92373
792-3803
Web Site: www.efc504.com

FIRST CALIFORNIA BANK
218 E. State Street
Redlands, CA 92373
798-3611
Web Site: www.fcbbank.com

ICS INDOOR COMFORT SOLUTIONS
2227 E. Florida Avenue #169
Hemet, CA 92544
951-658-2879

INLAND COMMUNITY BANK
11175 Mt. View Avenue, Suite O
Loma Linda, CA 92354
437-3194
Web Site: www.icbbank.com

INLAND VALLEY BANK
1200 California Street, Suite 240
Redlands, CA 92374
583-9150
Web Site: www.inlandvalleybank.com

JEAN SHOWALTER INSURANCE
308 E. Citrus Avenue
Redlands, CA 92373
798-5318

Web Site:
www.statefarminsuranceco.com

**KAISER PERMANENTE
MEDICAL CARE**

9985 Sierra Avenue
Fontana, CA 92335
427-5348
www.kp.org

**KRIKORIAN PREMIERE
THEATRES**

340 N. Eureka Street
Redlands, CA 92374
793-6393
Web Site: www.kptmovies.com

**REDLANDS BLUEPRINT
COMPANY**

922-B New York Street
Redlands, CA 92374
792-3478
Web Site:
www.redlandsblueprint.com

**SOUTHERN CALIFORNIA
EDISON**

287 Tennessee
Redlands, CA 92373
307-6742
Web Site: www.sce.com

STOR-N-LOCK

1006 No. Wabash Avenue
Redlands, CA 92374
389-7867
Web Site: www.stor-n-lock.com

TIME WARNER CABLE



**D & L Awards &
Trophies “The Best
Source for Trophies and
Awards.”**

D & L Awards provides
companies, schools, sports teams,

churches, and other organizations with all their trophy and award needs. Whether you are trying to get custom trophies for a youth sports team, an acrylic employee of the month award, or ribbons and medals for a special event or competition, D & L Awards can meet your needs. From wood plaques to crystal awards, engraving to custom trophies D & L has what you need for your award ceremony. Located at 10444 Corporate Drive, Suite L in Redlands, Dale Andrews, owner, believes that high quality and unique awards should not have to cost a fortune.

When choosing a provider for your trophy needs, it is important to choose an organization that focuses on quality and customer service. At D & L Awards, you can expect the quality in your recognition awards that will last, and customer service that will impress. D & L Awards and Trophies prides it's on fair pricing and great service.

Visit Dale at the shop or on Facebook for that friendly customer service he's known for or call for creative ideas for your next awards ceremony, 909 799-5998.



**Young Professionals
Network hosted first
successful Mixinar**

In spite of the seasons first rainfall Redlands' young business professionals showed up at Hanger 24 in full force for the premiere “Mixinar” presented by the Redlands Chamber Young Professionals Network Committee. The sold out event brought the 21 to 40 year old set out to network,

socialize and hear from Mayor Pete Aguilar, the evening's keynote speaker.

Hanger 24 was the ideal location for the event offering a comfortable setting that allowed attendees a familiar venue for networking outside the usual locations.

As the youngest Mayor in Redlands history Pete Aguilar serves as an inspiration to the next generation of business leaders. He challenged those attending to be creative to think big and come up with the next “big idea”. He acknowledged that success and position are not determined by age but rather hard work and determination. His message was clear that the torch will be handed over and the leadership needs to be ready, willing and able to receive it.

Those attending enjoyed food samplings from the Stockyard, Romano's, Jose's Mexican Food and Kiddough's Bakery, and door prizes were provided by Hanger 24,

“The Chamber's The Young Professionals Network offers diverse opportunities for personal and professional growth through social and educational activities.” said Megan Barich, committee chair person. “The committee agreed this Mixinar would be an excellent way to introduce ourselves, our mission and purpose. We are delighted with the out come. This is the first of many YPN events the committee worked hard to put this together and it clearly paid off.”

We are grateful to the Mayor for joining us and challenging us to “step up to the plate” in the business arena.

We are looking forward to making plans for the next Young Professionals Network event early in 2012.”