

# Redlands Chamber Now

April 2011

Volume 11

## Are you taking advantage of being a Chamber member!

Joining the Redlands Chamber of Commerce is an investment - in your business, in the community, in the future. Each year, more than 600 businesses make that investment. They know that the time and money they invest in the Chamber have a direct impact on their bottom line.

Take advantage of networking opportunities by attending monthly Business to Business, Rise n Shine and Business After Hours.

Make sure your business is exposed with listings on the Chamber Web Site, in the Chamber newsletter and in the Membership Directory. Use the Chamber logo in your marketing plan, be an event or program sponsor and take advantage of exclusive advertising in Chamber publishing products, including the official City Street Map, The Business Directory and Visitors Guide, the Dinning Guide and the Chamber's Enewsletter. Chamber staff only refers chamber members.

Participate in training programs, seminars and information courses. Keep your business cards, brochures and flyers in the Chamber lobby insuring that visitors see your product or service before they see your competitors'.

Take part in the Member to Member Discount program offering savings to fellow chamber members and at the

same time save money on products and services you need and use. Participate in the discounted office product program. As a chamber member you can purchase discounted movie tickets.

Become an active member of a working committee, Rise n Shine, Government Review, Redlands Chamber Live, Ambassadors, or any of the task forces needed as events or special programs surface.

Taking advantage of your membership turns it into a partnership.

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## President Circle Members

[Paul Barich](#)  
Barich & Associates

[Gregory Brittain](#)  
Gregory Brittain, Attorney at Law

[Jeff Thalmayer](#)  
Arrow Staffing

[Alan Ricard](#)  
Alta Vista Credit Union

[Dan Scherneck](#)  
Safeway Electric Company

[David Thayer](#)  
Eadie & Payne LLP

[Jeff Sceranka](#)  
Enterprise Funding Corp.

[Peter Lehmann](#)  
Krikorian Premiere Theatres

[Jim Walling](#)  
Inland Community Bank

[Daney Bachiu](#)  
Redlands Blueprint

## Welcome New Members

[Dave Maupin](#)  
Maupin Financial Services  
310 Citrus Ave.  
Redlands CA 92373  
798-1712

[Jennifer Dobbs](#)  
University of Redlands  
P.O. Box 3080  
Redlands CA 92373  
793-2121

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## Member to Member discounts .....available are you taking advantage?

Do you offer a discount to fellow Chamber Members? The Chamber has a Member to Member discount program that allows each of us to offer one another discounts on products and services and all we have to do is tell one another we are members of the Redlands Chamber of Commerce. As an example, check out the Chamber's website, click on Membership, Heating and Air Conditioning and see what discounts are offered to Chamber members.

It's easy to participate, just come up with an idea let the staff know and they will post it on the website and announce it to the membership. New members and renewing members get a catalogue of discounts available as soon as they join and or renew.

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## Spring into action for local kids

Spring is the time for Family Service Association of Redlands Business Campaign. Have you contributed yet?

Barbara Garcia, manager of Capitalsource Bank's Redlands brand and longtime Family Service

supporter, is chairing the campaign this year. "I know that the last couple of years have been tough for local businesses," said Garcia. "But supporting Family Service is not like supporting a national charity. The money you give to Family Service returns directly to our local economy, supporting the businesses that support us. We depend on the generosity of the business community to provide food, clothing and shelter to kids and families who need a hand up, not a hand out."

Contributions to Family Service's Business Campaign will be acknowledged in the Redlands Daily Facts as well as in the Family Times newsletter and other FSA publications, on FSA's website and by email to the extensive email list. Contributions can be sent to Family service Association of Redlands, 612 Lawton Street, Redlands, CA 92374. Credit card donations can be made by calling Donna or Julie at (909) 793-2673.

**CALENDAR OF EVENTS**  
**APRIL 2011**

**April 6 (Wednesday)**  
**Government Review Committee**  
**4:00 PM**  
**Chamber Office**

**April 13 (Wednesday)**  
**Executive Board Meeting**  
**Chamber Office**  
**7:30 AM**

**April 14 (Thursday)**  
**Ribbon Cutting**  
**Rubie Tuesday's Boutique**  
**415 E. State Street, Redlands**  
**5:00 PM**

**April 19 (Tuesday)**  
**City Council Meeting**  
**Council Chambers**  
**35 Cajon**  
**6:00 PM**

**April 20 (Wednesday)**  
**Board of Directors**  
**Chamber Office**  
**7:30 AM**

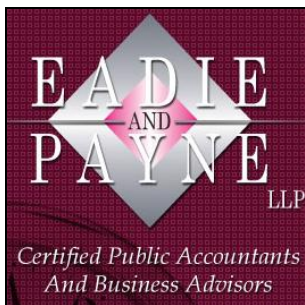
**April 21 (Thursday)**  
**Ambassador Meeting**  
**Chamber Office**  
**8:00 AM**

**April 26 (Tuesday)**  
**BUSINESS TO BUSINESS**  
**NETWORKING**  
**11:30 AM – Lunch**  
**12:00 Noon Meeting**  
**Chamber Office**



**Rise n Shine Redlands**  
**Casa Loma Room**  
**University of Redlands**  
**Friday, May 6, 2011**  
**\$10 in advance \$20 at the door**  
**793-2546**

**Business to Business**  
**NETWORKING LUNCH**  
**Tuesday, April 26**  
**12:00 Chamber office**  
**Reservations are Needed**  
**Call the Chamber office**  
**TODAY 793-2546**



*New member profile*



**Fish Window Cleaning lets the outside in**

Fish Window Cleaning has been the leader in window cleaning since 1978. Their licensed and bonded professional window cleaners can service anything from the smallest storefronts to three-story office building, restaurants, banks, churches, schools and homes. At Fish Window Cleaning, full service means they clean the window sills for FREE!

The staff at Fish Window Cleaning takes great pride in their work and understands that the level of service that they provide enhances the quality image of their customers. Trained window cleaners take their time to do the job right and pay special attention to the hard-to-clean and hard-to-reach windows. With Fish Window Cleaning, expect reliable scheduling, specialized service, and spotless work- nothing less. We guarantee it.

Experience the dependable service and first-rate quality of Fish Window Cleaning. References and proof of insurance are available upon request. Call today for a FREE on-site estimate. Call today for your FREE on-site estimate 951-769-2205 or visit

[www.fishwindowcleaning.com](http://www.fishwindowcleaning.com)

**Greg W. Brittain**  
**Attorney at Law**

## Welcome New Chamber Members

JGM PUBLISHING, INC  
Jim Macdonald  
P. O. Box 244  
Redlands, CA 92373  
Phone: 951-201-7781

SMART INVESTMENTS  
ADVISORY, INC.  
Ali Arciniega  
1706 Plum Lane, Suite 103  
Redlands, CA 92374  
Phone: 335-8565 Fax:  
335-8573  
www.smart-advisory.com

SOUTH COAST AIR QUALITY  
MANAGEMENT DISTRICT  
Todd Warden  
21865 Copley Drive  
Diamond Bar, CA 91765  
Phone: 396-3370  
Web Site: [www.aqmd.gov](http://www.aqmd.gov)

STATE STREET WINERY  
(OPENING JUNE 2011)  
Janet Harter  
404 E. State Street  
Redlands, CA 92373  
Phone: 534-4366  
Web Site:  
[www.statestreetwineryredland.com](http://www.statestreetwineryredland.com)

TAKE SHAPE FOR LIFE  
HEALTH COACHING  
Hap Botelho  
238 East Fern Avenue, Suite 102  
Redlands, CA 92373  
Phone: 951-905-5354  
Fax: 792-5811  
Web Site: [www.icandothis.tsfl.com](http://www.icandothis.tsfl.com)



### Member profile



## Whitefrog a marketing firm leaping into the future

Whitefrog is a branding, design and marketing firm that creates powerful customer experiences for its clients. If you're looking for ways to make your business leap, the crew invites you to learn what Whitefrog can do for you. Whitefrog offers a creative approach to the work they complete for their clients. Take a look at their portfolio on <http://www.whitefrog.org/about/portfolio/>.

Whitefrog benefits the Redlands community by offering high-end services to local companies at rates lower than we charge to our national clients. Rather than trying to be all things to all people, Whitefrog works with its clients to define their brand based on the niche market strategy-appearing more focused by their target audiences.

Whitefrog takes time to learn about you and your business before they begin the creative process; this allows them to tailor their services to your unique situation.

The long-term business goal is to grow their local and national clientele for branding services, while keeping their business headquartered in the Redlands community. Please visit the Whitefrog website at <http://www.whitefrog.org/> or stop by 19 E Citrus Avenue, Redlands 92373, 909-748-1525



## It's a great day at Sanborn's West Coast Heating and Air.....

That's how everyone is greeted every time you call Sanborn's West Coast Mechanical because they feel great knowing that they are giving their customers the services they deserve.

Geoff and Missy Sanborn own and operate Sanborn's West Coast Mechanical located at 752 E. Citrus Avenue in Redlands. The Sanborn Family arrived in the area before turn of the century and has been a well known name in the Heating and Air Conditioning business since the mid 50's. Geoff started in business in his teen years. He has gone from pushing a broom to President of the corporation and has over 35 years of experience. He continually educates himself and his employees with new information that gives him a complete understanding of how important it is to have team work offering his clients, dependable products, competitive prices and excellent customer service.

West Coast Mechanical has highly trained installation teams and service technicians providing 24-hour service. They guarantee their work and promise to make their clients completely satisfied or they will fix it for FREE.

For more information or to schedule an appointment, call West Coast Mechanical Heating and Air Conditioning at 793-1234.